



# Become A Sponsor!

Sponsorship offers your organization the opportunity to showcase your brand in pre-event exposure to our 5,000+ database and 30,000+ social media outreach campaign. Plus, network and engage with 100+ HR professionals that day at our Culture and Engagement Summit.

Summary of Sponsorship Opportunities	Keynote Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Exhibit Booth	Front Location	Front Location	Middle Location	Back Location
Recognition (logo) on Invite and all Email Communication	Large Logo	Large Logo	Medium Logo	Small Logo
Recognition on Event Registration Page	Large Logo	Large Logo	Medium Logo	Small Logo
Social Media Recognition	3 Postings	3 Postings	2 Postings	1 Posting
Video ad played during summit	✓	✓		
Opportunity to attend happy hour to network	✓	✓	✓	✓
Verbal Acknowledgment at opening and closing remarks	✓ (video advertisement played during breaks)	✓ (video advertisement played during breaks)	✓	✓
Recognition on signage and screens throughout event	Large Logo	Large Logo	Medium Logo	Small Logo
Ad in Virtual Program Book *	Full Page	Full Page	Half Page	1/4 Page
Introduce the keynote speaker/special recognition	✓			
Cost	\$5,500	\$3,500	\$2,500	\$2,000
*If submitted by April 3rd				

*May 13, 2025*

*11:30am-1:00pm- Registration/Exhibits*

*1:00-5:00PM Speakers/Exhibits/Networking*

**MORE INFO**  
wellness@ibp LLC



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Employee Benefits • Retirement Plans • Workplace Wellness • HR Consulting

#ibpsummitcultureandengagement



# Sponsorship Form

Thank you for sponsoring Innovative's 2025 Summit!

Please fill out all the required information and take note of important dates.

## Contact Information

Business Name \_\_\_\_\_  
Business Contact \_\_\_\_\_  
Business Address \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_  
Business Phone \_\_\_\_\_ E-mail Address \_\_\_\_\_

## Sponsorship Level

- \_\_\_\_\_ Keynote \$5,500 + 3 Complimentary Registrations
- \_\_\_\_\_ Platinum \$3,500 + 3 Complimentary Registrations
- \_\_\_\_\_ Gold \$2,500 + 2 Complimentary Registrations
- \_\_\_\_\_ Silver \$2,000 + 2 Complimentary Registrations

## Payment

An invoice will be sent upon receipt of this form

Payment is due within 15 days of receiving this form

## Important Dates

1. Please send your hi-res logo (.jpg, .png, .tiff, .gif, .pdf, or .psd) to [wellness@ibpllc.com](mailto:wellness@ibpllc.com) ASAP along with your signed and completed form.
2. Program Ads due 4/3
  - Specs should be 300dpi: .psd, .jpg or .pdf format
  - Full Page 8.5" H x 5.5" W
  - Half Page 4.25" H x 5.5" W
  - Quarter Page 4.25" H x 2.75" W

Signature \_\_\_\_\_ Date \_\_\_\_\_

#ibpcultureandengagement2025