



# Become A Sponsor!

Sponsorship offers your organization the opportunity to showcase your brand in pre-event exposure to our 5,000+ database and 30,000+ social media outreach campaign. Plus, network and engage with 100+ HR and wellness professionals that day at our Well-Being @ Work Summit.

Summary of Sponsorship Opportunities	Keynote Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Exhibit Booth	Front Location	Front Location	Middle Location	Back Location
Recognition (logo) on Invite and all Email Communication	Large Logo	Large Logo	Medium Logo	Small Logo
Recognition on Event Registration Page	Large Logo	Large Logo	Medium Logo	Small Logo
Social Media Recognition	3 Postings	3 Postings	2 Postings	1 Posting
Logo on Registration Bag	✓	✓	✓	
Opportunity to Include Material in Registration Bag *	✓	✓	✓	✓
Verbal Acknowledgment at opening and closing remarks	✓ (video advertisement played during breaks)	✓ (video advertisement played during breaks)	✓	✓
Recognition on signage and screens throughout event	Large Logo	Large Logo	Medium Logo	Small Logo
Ad in Virtual Program Book *	Full Page	Full Page	Half Page	1/4 Page
Introduce the keynote speaker/special recognition	✓			
Cost	\$5,000	\$3,000	\$2,000	\$1,500
*If submitted by April 3rd				

**MAY 16, 2023**

**9:00-10:00AM- REGISTRATION/EXHIBITS**

**10:00-3:00PM SPEAKERS/EXHIBITS/NETWORKING**

**MORE INFO**  
wellness@ibpllc.com



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#ibpwellbeing2023